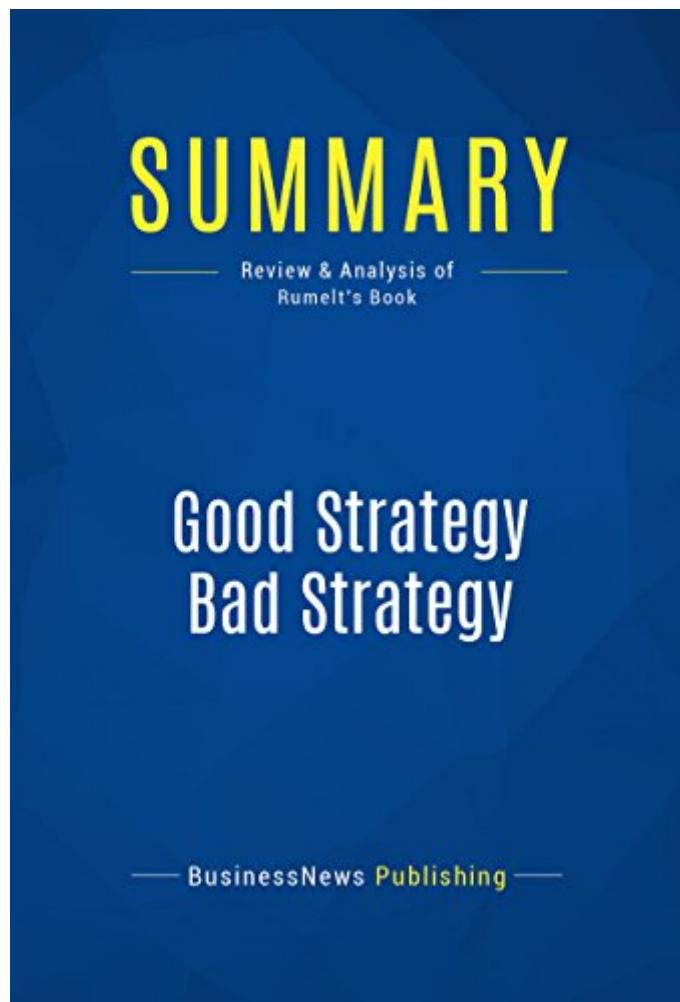


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Summary: Good Strategy Bad Strategy: Review And Analysis Of Rumelt's Book



Synopsis

The must-read summary of Richard Rumelt's book: "Good Strategy Bad Strategy: The Difference and Why It Matters". This complete summary of the ideas from "Good Strategy Bad Strategy" explains what strategy is and exposes the three elements of a good strategy: diagnosis, guiding policy, and coherent actions, thus effectively providing you with the tools necessary to identify, devise and implement a good strategy. Added- value of this summary: ¢ Save time ¢ Understand the key concepts ¢ Enhance your knowledge of management and leadership To learn more read "Good Strategy Bad Strategy" and figure out how to advance your organisation's interests!

Book Information

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Customer Reviews

I wanted to use this as a tool to study for my final, but instead of summarizing the points and key terms like the chapters this is basically the equivalent of a book jacket. Don't waste your money

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Good summary of the author's major ideas... very useful for creating a synopsis that can be shared

Very interesting and clear

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